NATURA MEDIA

SERIES PROGRAM

Natura

MAKE A DIFFERENCE

CONTENTS

Why Natura's
Series Program?

1. Provides total solution for customers
2. To meet partners' customized products for various need

WHY
SKY
SERIES?

Specifically designed media for UV and Latex technology

And, most special features are ;

01 Bright bluish white surface with outstanding expression

02 Specifically designed base materials

03 Provides price competiveness solution

04 Scratch & water resistant

05 100% PVC Free

SKY SERIES at Glance

Classification	Code	Product Name
Adhesive Category	SK100	SKY Green Adhesive
Flat-on Category	SK400	SKY Flat-on Air-Free
	SK500	SKY Flat-on White
Roll up Category	SK200	SKY Smooth Roll up
	SK600	SKY High Roll up
	SK300	SKY Block out 210
Pop up Category	SK700	SKY High Pop up 320
Backlit Category	TUE330	SKY High Backlit

SK100 SKY Green Adhesive

FEATURES

- Bright bluish white surface
- Scratch & water resistant
- 100% PVC Free
- Permanet self-adhesive
- Excellent curl balance with premium liner

SK400 Flat-on Air Free

FEATURES

- Bright blusih white surface
- Scratch & water resistant
- 3R : Removable, Repositionable, Reuseable
- Easy to install
- No residue

SK500 SKY Flat - on White

FEATURES

- Bright blusih white surface
- Scratch & water resistant
- Outstanding color expression
- Anti-scratch back coated
- Curl free & block out

TEU330 SKY High Backlit

FEATURES

- Bright blusih white surface
- Scratch & water resistant
- Specially designed PET film based
- Wide color gamut, and vivid color with light
- Excellent fixation to the ink and media

SK200 SKY Smooth Roll Up

FEATURES

- Bright bluish white surface
- Scratch & water resistant
- Outstanding color expression
- Commodity roll up banner
- Curl free & block out

SK300 SKY Block Out 210

FEATURES

- Bright blusih white surface
- Scratch & water resistant
- Outstanding color expression
- Double side printable by UV & LATEX
- Curl free & block out

SK600 SKY High Roll Up

FEATURES

- Bright blusih white surface
- Scratch & water resistan
- Outstanding color expressiont
- Anti-scratch back coated
- Curl free & block out

SK700 SKY High Pop Up 320

FEATURES

- Bright blusih white surface
- Scratch & water resistant
- Outstanding color expression
- Anti-scratch back coated
- Curl free & block out
- For POP-UP banner application

WHY
NATURA'S
BACKLIT?

Total Solution for Customer's needs with outstanding product quality and wide range

And, most special features are ;

01 Even diffusion of light

02 Vivid color expression with / without light

03 Superior base polyester film

04 Various options to meet customers' needs

05 Anti-slip for better feeding & Anti-static treated for better printing

BACKLIT Package at Glance

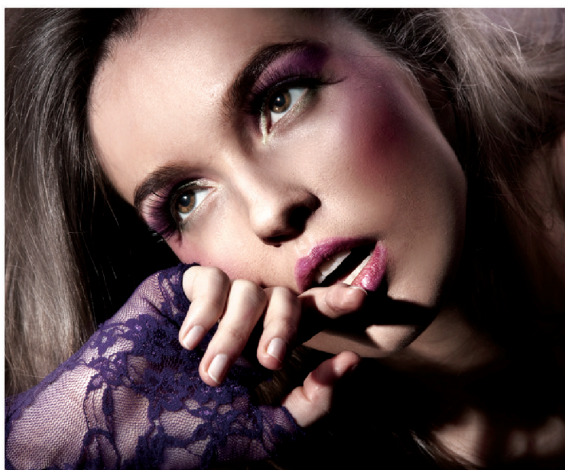| Classification	Water based (UV/Latex)	Solvent based (UV/Latex)	UV / LATEX
STANDARD BACKLIT	BF600	SO600	TEU300
		SO650	
FUNCTIONAL BACKLIT	BF700	MES680	TEU330
		ES680	WF300
		SO800W	ES690

BF600 Backlit Front Matte WR 215

FEATURES
- Wide color gamut and vivid color with light
- Outstanding color expression
- Highest ink limit
- Strong and rigid base material
- Bright and bluish surface & block out

P	D	U	L
PIGMENT	DYE	UV CURABLE	LATEX

BF700 M/P Baclit Front Glossy 215

FEATURES
- Glossy microporous coating (Instant dry)
- Wide colours combined with very deep blacks
- Sharp expression
- Anti-slip

S	L	U
SOLVENT	LATEX	UV CURABLE

SO600 Solvent Backlit 200 Matte

FEATURES
- Matte coating reduces glare
- Even diffusion of light
- High contrast & High image density
- Anti - slip

S	L	U
SOLVENT	LATEX	UV CURABLE

SO650 Solvent Backlit 200 Glossy

FEATURES
- Glossy coating surface
- Even diffusion of light
- High contrast & High image density
- Anti - slip

S	L	U
SOLVENT	LATEX	UV CURABLE

ES680 Eco-sol Backlit Glossy

FEATURES

- High ink limit and faster dryting time than standard backlit
- High gloss surface
- Outstanding expression
- Even diffuison of light

(E) ECO-SOLVENT (S) SOLVENT (U) UV CURABLE (L) LATEX

MES680 T-U Backlit Glossy

FEATURES

- High ink limit and faster dryting time than standard backlit
- Printing & take-up available (For big printing company)
- Non-slip & Anti-blocking
- Outstanding expression
- Even diffusion of light

(E) ECO-SOLVENT (S) SOLVENT (U) UV CURABLE (L) LATEX

SO800W Eco-Sol Clear Backlit 200 Glossy

FEATURES

- Transparent polyester coated backlit
- Lower ink amount used with whit acrylic PC panel
- Faster drying & Faster production
- Outstanding expression
- Even diffuison of light

(E) ECO-SOLVENT (S) SOLVENT (U) UV CURABLE (L) LATEX

TEU300 UV Backlit 180

FEATURES

- Double side coated PET for both sides printing
- Economical solution for UV & Latex
- Anti-slip & Anti-scratch & Waterproof
- Outstanding expression (Natural color)
- Even diffusion of light

U UV CURABLE   **L** LATEX

TEU330 SKY High Backlit

FEATURES

- Optimized coating layer for UV & Latex
- Double side coated PET for both sides printing
- Economical solution for UV & Latex
- Anti-slip & Anti-scratch & Waterproof
- Outstanding expression (Bright bluish white)
- Even diffusion of light

U UV CURABLE   **L** LATEX

ES690 Green Backlit

FEATURES

- Optimized for Latex 3rd Generation
- Non - PVC components top coating
- Bright bluish white
- High image density & Outstanding expression
- Even diffuison of light

U UV CURABLE   **L** LATEX

WF300

FEATURES

- Bright color expression by indirect light (No need light panel)
- Reverse installation available
- No need UV white ink
- Removable clear acrylic semi-tac adhesive
- Even diffusion of light

U UV CURABLE   **L** LATEX

WHY
DURATIN
SERIES?

"Not price sales, but Value sales"

Market situation of Roll up

· Chinese products : Price is decreased
· European products : Coming from ASIA with lower sales price
· Korean manufacturers: Copying Natura products
· Getting serious price competition

Value upgrade

· No more price competition : different value delivery
· No more lower price product : High value with little higher price
· Need to develop "high value products with similar cost level"

DURATIN

❶ 90% Customers have no over-laminating process due to cost issue
  - But "Customers wants over-laminating quality for differentiation"

❷ COPY-Protection products : 100% our own coating formulation

❸ Similar price level : no higher price comparing with existing products

DURATIN SERIES at Glance

Classification	Code	Product Name
Pop up Category	DES410T	DURATIN BLOCK OUT BANNER 350
Roll up Category	ES400	DURATIN ROLL UP BANNER
	ES420	DURATIN BLOCK OUT BANNER 250
	ES500	DURATIN SYNTH ROLL UP BANNER

ES400 DURATIN ROLL UP BANNER

FEATURES

- Textured Satin Anti Scratch Top Coating (no lamination needed)
- Environment friendly (100% PVC-free)
- Faster drying with special sturcture
- Reasonable price range with best level of quality
- Premium white PET based (good opaque)
- Curl free & block out

[S SOLVENT] [L LATEX] [U UV CURABLE]

ES420 DURATIN BLOCK OUT BANNER 250

FEATURES

- Textured Satin Anti Scratch Top Coating (no lamination needed)
- Environment friendly (100% PVC-free)
- Faster drying with special sturcture
- Reasonable price range with best level of quality
- Curl free & block out
- Double side printable with UV & LATEX

[S SOLVENT] [L LATEX] [U UV CURABLE]

ES500 DURATIN SYNTH ROLL UP BANNER

FEATURES

- Textured Satin Anti Scratch Top Coating (no lamination needed)
- Environment friendly (100% PVC-free)
- Faster drying with special sturcture
- Reasonable price range with best level of quality
- Curl free & block out
- Commodity roll up banner

[S SOLVENT] [L LATEX] [U UV CURABLE]

DES410T DURATIN BLOCK OUT BANNER 350

FEATURES

- Textured Satin Anti Scratch Top Coating (no lamination needed)
- Environment friendly (100% PVC-free)
- Faster drying with special sturcture
- Curl free & block out
- Save the installation cost and labor

[S SOLVENT] [L LATEX] [U UV CURABLE]

Natura
MAKE A DIFFERENCE

WHY
FLAT-ON
SERIES?

Flat-on® program is designed for all kinds of flat surface without any adhesive glue.

And, most special features are ;

01 Good stickiness without any glue and bonding

02 Easy apply and easy remove

03 3R : Re-moveable, Re-positionable and Re-useable without damage of image

04 No residue problem after long-term use

05 100% environmentally friendly

06 100% PVC free material

And, we prepared various options for your application

01 Ready for Solvent / Water based / Latex / Inkjet UV / UV offset printing technology

02 Ready for Clear / White application

03 Ready for long term use / short term use base material

04 Ready for wet (water) / bubble free (air channel) / air melting (no squeezing)

Flat-on® program is fully covering all printing technology and flat application.

FLAT-ON SERIES at Glance

Classification	Water based (Latex)	Solvent based (Latex)	UV based (Off set)
Clear PET based		SO820ST	USO820ST
Surface finish		Optical clear	Optical clear
White PET based	SE340ST	SO820WST	USO820WST
Surface finish	Semi-matte	Semi-matte	Semi-matte
Premium PP based with air free		WF200	
Surface finish		Semi-matte	

* Special Product : WF300 (Backlit effect by indirect light for window application)

SE340ST White PET Flat®- on Waterbased

FEATURES

- Premium white PET film based
- 3R : Removable, Repositionable, Reuseable
- Easy to install
- No residues

P | L | U
PIGMENT | LATEX | UV CURABLE

WINDOW FILM
Transperancy
friendly

Natura
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SO820ST Optical clear Flat®- on Solvent

FEATURES

- Premium optically clear PET film based
- Reverse printable
- 3R : Removable, Repositionable, Reuseable
- Easy to install
- No residues

L | U | S
LATEX | UV CURABLE | SOLVENT

SO820WST White PET Flat®- on Solvent

FEATURES

- Premium white PET film based
- 3R : Removable, Repositionable, Reuseable
- Easy to install
- No residues

L | U | S
LATEX | UV CURABLE | SOLVENT

WF200 Wipeable PP Flat®- on Solvent

FEATURES

- Air-free liner with micro tac adh
- Removable & Repositionable adh
- Easy to install with bubble free
- No residue

L | U | S
LATEX | UV CURABLE | SOLVENT

US0820ST Optical clear Flat® on UV

FEATURES

- Premium optically clear PET film based
- Economial version
- Reverse printable
- 3R : Removable, Repositionable, Reuseable
- Easy to install
- No residues

US0820WST White PET Flat® on UV

FEATURES

- Premium white PET film based
- Economial version
- 3R : Removable, Repositionable, Reuseable
- Easy to install
- No residues

WF300 Window Mirror Light Film

FEATURES

- Bright color expression by indirect light (No need light panel)
- Reverse installation available
- No need UV white ink
- Removable clear acrylic semi-tac adhesive

WHY
NATURA'S
PHOTO
PAPER?

Superlative RC paper with innovative coating for Aqueous & Solvent Technology

And, most special features are ;

01 Resin coated base paper

02 Various range of product - Glossy, Satin, Matte

03 Photo realistic color reproduction

04 Outstanding whiteness / Rich Black

05 Photo album, prints / Graphic art / Indoor / Outdoor poster signage

PHOTO PAPER Package at Glance

Classification	Water based		Solvent based		
	Glossy	Satin	Glossy	Satin	Matte
STANDARD	PH300 (265g/㎡)	PH400 (265g/㎡)	SO110 (230g/㎡)	SO220 (230g/㎡)	
	PH500 (240g/㎡)	PH600 (240g/㎡)	AE100 (230g/㎡)		AE110 (230g/㎡)
	PH700 (190g/㎡)	PH710 (190g/㎡)			
ADHESIVE	PH730 (280g/㎡)	PH740 (280g/㎡)			

PH300 M/P PREMIUM GLOSSY PHOTO PAPER 265

FEATURES
- Microporous coating (Instant Dry)
- Rich black / White surface / Glossy finish
- High quality resin coated paper
- Outstanding image expression
- Heavy weight (265 g/㎡)

PH400 M/P PREMIUM SATIN PHOTO PAPER 265

FEATURES
- Microporous coating (Instant Dry)
- Rich black / White surface / Satin finish
- High quality resin coated paper
- Outstanding image expression
- Heavy weight (265 g/㎡)

PH500 M/P PREMIUM GLOSSY PHOTO PAPER 240

FEATURES
- Microporous coating (Instant Dry)
- Rich black / White surface / Glossy finish
- High quality resin coated paper
- Outstanding image expression
- Medium weight (240 g/㎡)

PH600 M/P PREMIUM SATIN PHOTO PAPER 240

FEATURES
- Microporous coating (Instant Dry)
- Rich black / White surface / Satin finish
- High quality resin coated paper
- Outstanding image expression
- Medium weight (240 g/㎡)

PH700 M/P PREMIUM GLOSSY PHOTO PAPER 190

FEATURES

· Microporous coating (Instant Dry)
· Rich black / White surface / Glossy finish
· High quality resin coated paper
· Outstanding image expression
· Light weight (190g/㎡)

[P PIGMENT] [D DYE]

PH710 M/P PREMIUM SATIN PHOTO PAPER 190

FEATURES

· Microporous coating (Instant Dry)
· Rich black / White surface / Satin finish
· High quality resin coated paper
· Outstanding image expression
· Light weight (190g/㎡)

[P PIGMENT] [D DYE]

PH730 M/P GLOSSY ADHESIVE PHOTO PAPER 190

FEATURES

· Microporous coating (Instant Dry)
· Rich black / White surface / Glossy finish
· High quality resin coated paper
· Outstanding image expression
· Permanent adhesive back

[P PIGMENT] [D DYE]

PH740 M/P SATIN ADHESIVE PHOTO PAPER 190

FEATURES

· Microporous coating (Instant Dry)
· Rich black / White surface / Satin finish
· High quality resin coated paper
· Outstanding image expression
· Permanent adhesive back

[P PIGMENT] [D DYE]

S0110 SOLVENT GLOSSY PHOTO PAPER 235

FEATURES

- Specialized eco-solvent coating
- Capable of high ink loads
- High quality resin coated paper
- Smooth / Glossy finish
- Outstanding image expression

S0220 SOLVENT SATIN PHOTO PAPER 235

FEATURES

- Specialized eco-solvent coating
- Capable of high ink loads
- High quality resin coated paper
- Smooth / Satin finish
- Outstanding image expression

AE100 ECO-SOL ARTIST PAPER GLOSSY 230

FEATURES

- Economical fine art paper
- Good image expression
- Glossy finish

AE110 ECO-SOL ARTIST PAPER MATTE 230

FEATURES

- Economical fine art paper
- Good image expression
- Matte finish

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