



# **BACKLIT FRONT MATTE WR 215**

(BF600)

### **Details**

- · Dye, New Pigment inks and Latex-specialized coating, produces incredibly deep blacks and vibrant colors
- · Translucent polyester backlit film with specialized water-resistant coating
- · Ultra white finish with durable, rigid PET base
- · Amazing image quality with the lights on or off, ideal for all backlit film applications
- · Excellent Printing Compatibility for HP Latex ink 1 G, 2 G, 3 Generation
- Eco-friendly with PVC free coating on clear polyester film.
- · Flame Class: VTM-2 (Polyester Film)

- HP LATEX Profiled

Profiled Only

## **Specifications**

Length (ft)	100	Width (inch)	36"/42"/50"/54"/60"
Weight (gsm)	270	Coating	Porous
Caliper (mil)	8.6	Base Material	PET
Inner Core (inch)	3	Inks	D P
Surface	Matte		

### **KEY FEATURES**

- Wide color gamut, vivid color with light
- Outstanding color expression
- Highest ink load and image density
- Strong and rigid with 7 mil PET
- Aqueous & Latex Compatibility

# **Application**

· Lightbox Graphic, Backlit Trade Show Display, Department Store Display, Luminous Advertising Surface, Bus Shelter & Metro illuminated Signage

# **General Information**

- HP Printer Profiles are available at HP Media Locator :
  - https://www.printos.com/ml/#/medialocator
- $\cdot$  Printing Temp : Temperature 15 ~ 30°C (59 ~ 86 °F) / Humidity 30 ~ 60%
- · Lamination : Optional
- · Storage : Recommended to store in closed original packing in a cool  $10 \sim 30^{\circ}\text{C}$  (50 ~ 77 °F) and dry environment. (Humidity 35 ~ 65% RH)
- · Shelf Life : One year, stored in original packing at recommended temperature (Coating warranty guaranteed for 6 months from date of purchase)

#### How to buy:

- · Please call 1-470-359-2111 to place an order or visit www.naturamedia.us for additional information.
- · ICC Profiles are available by calling the above number.

Information provided here is subject to our test criteria and subject to change without prior notice. No media warranty is implied. All material should be tested by purchaser to determine final suitability. Printer and ink change may affect results.