# Natura Media USA / 💷



(SO690W)

# **SOLVENT BACKLIT 200 WHITE**

### Details

- $\cdot$  Bright bluish-white color.
- · The matte coating reduces glare and provides a high-quality image density.
- · Amazing image quality with the lights on or off, ideal for all backlit film applications.
- $\cdot$  Semi-matte finish with high color density.

# **Specifications**

Length (ft)	100	Width (inch)	36"/54"/60"
Weight (gsm)	270	Coating	Resin
Caliper (mil)	8.6	Base Material	PET
Inner Core (inch)	3	Inks	E S L 🗸
Surface	Satin		

# **KEY FEATURES**

- Bright bluish-white
- High image density & Outstanding expression
- Even illumination

# Application

· Lightbox adverting, Illuminated displays, Trade show and exhibition graphics & Signage

#### Special Backlit application

- Cosmetics
- Fashion image
- Air Port & great image application

### **General Information**

- $\cdot$  Printer Profiles are available at HP Media Locator :
  - https://www.printos.com/ml/#/medialocator
- $\cdot$  Printing Temp : Temperature 15 ~ 30°C (59 ~ 86 °F) / Humidity 30 ~ 60%
- $\cdot$  Lamination : Optional
- $\cdot$  Storage : Recommended to store in closed original packing in a cool 10 ~ 30°C (50 ~ 77 °F) and dry environment. (Humidity 35 ~ 65% RH)
- Shelf Life : One year, stored in original packing at recommended temperature (Coating warranty guaranteed for 6 months from date of purchase)

# How to buy :

- $\cdot$  Please call 1-470-359-2111 to place an order or visit www.naturamedia.us for additional information.
- · ICC Profiles are available by calling the above number.

Information provided here is subject to our test criteria and subject to change without prior notice. No media warranty is implied. All material should be tested by purchaser to determine final suitability. Printer and ink change may affect results.