# Natura Media USA / 🥨



(WF400)

# WHITE FLAT-ON DECO FILM

#### Details

- · Premium white polypropylene based
- Removable & Repositionable Adhesive
- $\cdot$  Excellent blockout to express vivid image
- · Easy to apply on large surface installation
- · Available on various smooth surfaces such as PMMA
- \* Installation Guide / Caution

Wet mount recommended for larger applications.

Handle with gloves to avoid marks during printing.

Clean surface before applying.

For outdoor, apply it with cautions. Edges might fall off depending on dust, humidity, wind and other weather conditions. Not suitable for uneven surfaces.

## **Specifications**

Length (ft)	30	Width (inch)	54''
Weight (gsm)	265 (total) 155 (face stock)	Coating	Resin
Caliper (mil)	10.4 (total) 6.9 (face stock)	Base Material	РР
Inner Core (inch)	3	Inks	
Surface	Semi - matte	Adhesion at 180° gf/in	20 ≥

## **KEY FEATURES**

- Premium White PP Base
- Removable & Repositionable Adhesive
- Excellent Blockout and Curl-free
- Easy to apply on large size: Light weight

## Application

· Retail window advertisements, indoor and short-term outdoor window advertisements, Architectural window decorations

## **General Information**

- $\cdot$  Printing Temp : Temperature 15 ~ 30  $^\circ \rm C$  (59 ~ 86  $^\circ \rm F)$  / Humidity 30 ~ 60%
- · Lamination : Optional
- $\cdot$  Storage : Recommended to store in closed original packing in a cool 10 ~ 30  $^{\circ}$ C (50 ~ 77  $^{\circ}$ F) and dry environment.

(Humidity 35 ~ 65% RH)

· Shelf Life : One year, stored in original packing at recommended temperature

#### How to buy :

- Please call 1-470-359-2111 to place an order or visit www.naturamedia.us for additional information.
- · ICC Profiles are available by calling the above number.

Information provided here is subject to our test criteria and subject to change without prior notice. No media warranty is implied. All material should be tested by purchaser to determine final suitability. Printer and ink change may affect results.